

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
586586-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12917

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	586586	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/29/12	11/02/12	M-F 7a-8a	7a-8a	-1--1--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -1--1-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Tu 10/30/12 7:27 AM M-F 7a-8a 7a-8a :30 MATT58 \$600.00 NM									
2 13 F 11/02/12 7:42 AM M-F 7a-8a 7a-8a :30 MATT58 \$600.00 NM									
2	10/29/12	11/02/12	M-F 8a-9a	8a-9a	1-1-1--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 1-1-1-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 10/29/12 8:19 AM M-F 8a-9a 8a-9a :30 MATT57 \$600.00 NM									
2 13 W 10/31/12 8:11 AM M-F 8a-9a 8a-9a :30 MATT57 \$600.00 NM									
3 13 F 11/02/12 8:13 AM M-F 8a-9a 8a-9a :30 MATT57 \$600.00 NM									
3	11/03/12	11/03/12	Sa 7a-9a	7a-9a	----S-	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----S- 1 \$470.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Sa 11/03/12 8:53 AM Sa 7a-9a 7a-9a :30 MATT57 \$470.00 NM									
4	11/04/12	11/04/12	Su 7a-9a	7a-9a	-----S	:30	1	\$470.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$470.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Su 11/04/12 8:59 AM Su 7a-9a 7a-9a :30 MATT58 \$470.00 NM									
5	11/05/12	11/05/12	M-F 9a-10a	9a-10a	1-----	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 11/05/12 9:46 AM M-F 9a-10a 9a-10a :30 MATT58 \$220.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/29/12	11/02/12	M-F 11a-12p	11a-12p	1-----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 1----- 1 \$195.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 10/29/12 11:13 AM M-F 11a-12p 11a-12p :30 MATT58 \$195.00 NM									
7	10/29/12	11/05/12	M-F 9p-1005p	9p-1005p	1-111--	:30	4	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 1-111-- 4 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 10/29/12 9:13 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$2,600.00 NM									
2 13 W 10/31/12 9:39 PM M-F 9p-1005p 9p-1005p :30 MATT58 \$2,600.00 NM									
3 13 Th 11/01/12 9:59 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$2,600.00 NM									
4 13 F 11/02/12 9:59 PM M-F 9p-1005p 9p-1005p :30 MATT58 \$2,600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 13 M 11/05/12 9:41 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$2,600.00 NM									
8	11/03/12	11/03/12	Sa 9p-1005p	9p-1005p	-----1-	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1- 1 \$880.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Sa 11/03/12 9:59 PM Sa 9p-1005p 9p-1005p :30 MATT58 \$880.00 NM									
9	10/29/12	11/02/12	M-F 6a-7a	6a-7a	----F--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 F 11/02/12 6:29 AM M-F 6a-7a 6a-7a :30 MATT57 \$375.00 NM									
10	10/29/12	11/05/12	M-F 7a-8a	7a-8a	M---F--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 F 11/02/12 7:12 AM M-F 7a-8a 7a-8a :30 MATT58 \$375.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 13 M 11/05/12 7:51 AM M-F 7a-8a 7a-8a :30 MATT58 \$375.00 NM									
11	10/29/12	11/02/12	M-F 9a-10a	9a-10a	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 F 11/02/12 9:37 AM M-F 9a-10a 9a-10a :30 MATT57 \$150.00 NM									
12	11/05/12	11/05/12	M-F 4p-5p	4p-5p	M-----	:30	1	\$330.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 13 M 11/05/12 4:09 PM M-F 4p-5p 4p-5p :30 MATT58 \$330.00 NM									

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Matheson/D/Congress		Matheson for Congress 20	12917

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/05/12	11/05/12	M-F 3p-4p	3p-4p	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 M----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 13 M 11/05/12 M-F 3p-4p 3p-4p :00 \$200.00 NM Unresolved									
14	10/29/12	11/02/12	FOX Prime Friday 8-9p	8p-9p	----F--	:30	1	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$1,650.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 F 11/02/12 8:42 PM FOX Prime Friday 8-9p 8p-9p :30 MATT58 \$1,650.00 NM									
15	10/29/12	11/05/12	M-F 8a-9a	8a-9a	1---1--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----1-- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 F 11/02/12 8:26 AM M-F 8a-9a 8a-9a :30 MATT57 \$375.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 13 M 11/05/12 8:27 AM M-F 8a-9a 8a-9a :30 MATT57 \$375.00 NM									
16	10/29/12	11/02/12	M-F 9p-1005p	9p-1005p	----F--	:30	1	\$2,310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----F-- 1 \$2,310.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 F 11/02/12 9:13 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$2,310.00 NM									
17	11/03/12	11/03/12	Sa 7a-9a	7a-9a	----S-	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----S- 1 \$360.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 Sa 11/03/12 7:23 AM Sa 7a-9a 7a-9a :30 MATT57 \$360.00 NM									
18	11/04/12	11/04/12	Su 7a-9a	7a-9a	-----S	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$360.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 Su 11/04/12 7:22 AM Su 7a-9a 7a-9a :30 MATT57 \$360.00 NM									
19	11/03/12	11/03/12	Sa 9p-1005p	9p-1005p	----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 ----1- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 Sa 11/03/12 9:44 PM Sa 9p-1005p 9p-1005p :30 MATT58 \$1,100.00 NM									
20	11/04/12	11/04/12	Su 9p-1005p	9p-1005p	-----S	:30	1	\$2,310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----S 1 \$2,310.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 13 Su 11/04/12 9:59 PM Su 9p-1005p 9p-1005p :30 MATT57 \$2,310.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

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Matheson/D/Congress		Matheson for Congress 20	12917

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	11/05/12	11/05/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$2,680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,680.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 11/05/12 7:20 PM FOX Prime Monday 7-8p 7p-8p :30 MATT57 \$2,680.00 NM									
22	11/05/12	11/05/12	FOX Prime Monday 8-9p	8p-9p	M-----	:30	1	\$2,310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,310.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 11/05/12 8:43 PM FOX Prime Monday 8-9p 8p-9p :30 MATT58 \$2,310.00 NM									
23	11/02/12	11/02/12	M-F 3p-4p	3p-4p	-----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----F-- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 11/02/12 3:13 PM M-F 3p-4p 3p-4p :30 MATT58 \$200.00 NM									

Total Spots 31 Gross Total \$33,870.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$5,080.50
<u>Net Amount Due</u>	\$28,789.50